








ScoreCard Social Media
NOVEMBER 2020



CHANNEL	MESSAGE	LINK	IMAGE PREVIEW
		PROGRAM	
Facebook	Hitting the road this holiday season? Make the most of those miles and save \$0.50 per gallon with your Scorecard credit or debit card. Find your nearest station redeem here: https://bit.ly/308upj	https://bit.ly/308upj	
Facebook	Don't miss your chance to win a \$1000 Groupm eGift Card or find your next Scorecard gift. https://bit.ly/308upj NO PURCHASE NECESSARY. Open to legal residents of the 50 U.S. / D.C., age 18+, that are cardholders in good standing with one (1) of the participating financial institutions and enrolled in the ScoreCard® branded program as of September 30, 2020. Void outside the 50 U.S./D.C. and where prohibited. Ends 11/30/20. For Official Rules, visit http://the.scorecardrewards.com/Q4SpotlightRules	http://the.scorecardrewards.com/Q4SpotlightRules	
Facebook	No card, no problem! Pay with Rewards from PayPal and use your ScoreCard Rewards to pay for eligible purchases. Terms Apply. *PayPal applicable per Financial Institution	https://bit.ly/3C-PayPal	
Facebook	Don't know what you're getting Aunt Mildred for the holidays? Take the guess work out of your holiday shopping with our most popular items for her available now on Scorecard Rewards https://bit.ly/31L5t0E		
Facebook	Planning your next big getaway for 2021? Go in style with the Samsonite Diamond Family Vacation 5-Piece Luggage Set available now with your rewards! https://bit.ly/3H6P0uK #jetsetlife #travelessentials	https://bit.ly/3H6P0uK	
Facebook	Drive a lot? Save a lot! Make sure you redeem 2,000 points to save \$0.50 per gallon with your Scorecard credit or debit card. Find a station here: https://bit.ly/308upj	https://bit.ly/308upj	
Facebook	Take your #hairgoals to the next level with Dyson's Corrale Straightener in Scorecard Rewards https://bit.ly/3n68BN	https://bit.ly/3n68BN	
Facebook	Don't wait for Black Friday to get a great deal! Check the Scorecard catalog and shop our latest addition! #theitems #rewards	https://bit.ly/3C-Catalog-18	
Facebook	Chance to win a \$1000 Groupm eGift Card until 11/20. Visit Scorecard rewards and check out your favorite! https://bit.ly/308upj NO PURCHASE NECESSARY. Open to legal residents of the 50 U.S. / D.C., age 18+, that are cardholders in good standing with one (1) of the participating financial institutions and enrolled in the ScoreCard® branded program as of September 30, 2020. Void outside the 50 U.S./D.C. and where prohibited. Ends 11/20/20. For Official Rules, visit http://the.scorecardrewards.com/Q4SpotlightRules	https://bit.ly/308upj	
Facebook	Commit to fit today and jumpstart your fitness goals with the new F181 Charge. https://bit.ly/37Tm9uK #fitnengoals	https://bit.ly/37Tm9uK	
Twitter	Hitting the road this holiday season? Make the most of those miles and save \$0.50 per gallon with your Scorecard credit or debit card. Find your nearest station here: https://bit.ly/308upj	https://bit.ly/308upj	
Twitter	It's the last weeks of our Spotlight sweepstakes! Don't miss your chance to win a \$1000 Groupm eGift Card and enter until 11/30. NO PURCHASE NECESSARY. See full rules at http://the.scorecardrewards.com/Q4SpotlightRules	http://the.scorecardrewards.com/Q4SpotlightRules	
Twitter	No card, no problem! Pay with Rewards from PayPal and use your ScoreCard Rewards to pay for eligible purchases. Terms Apply. *PayPal applicable per Financial Institution	https://bit.ly/3C-Paypal-TW	
Twitter	Don't know what you're getting Aunt Mildred for the holidays? Take the guess work out of your holiday shopping with our latest item! https://bit.ly/37Tm9uK #holiday2020	https://bit.ly/37Tm9uK	
Twitter	Planning your next big getaway for 2021? Go in style with the Samsonite Diamond Luggage Set available now with your rewards! https://bit.ly/3H6P0uK #jetsetlife #travelessentials	https://bit.ly/3H6P0uK	
Twitter	It's last call! Don't miss your chance to win a \$1000 Groupm eGift Card! Don't miss your chance to win big! Terms Apply. http://the.scorecardrewards.com/Q4SpotlightRules *PayPal applicable per Financial Institution	http://the.scorecardrewards.com/Q4SpotlightRules	
Twitter	Jumpstart your fitness goals with the new F181 Charge available now! https://bit.ly/37Tm9uK #fitnengoals	https://bit.ly/37Tm9uK	

PRODUCTS			
Facebook RICH MEDIA - Carousel	Headline 1: Beautiful stud earrings Headline 2: Luxe and sophisticated Headline 3: Show of your love Copy: Link Description 1: Antwerp Diamonds (USA)™ 14k Gold Baguette Stud Earrings Link Description 2: Tom Ford Black Orchid Eau de Parfum Spray - 3.4 fl oz Link Description 3: Pandora® Forever Angel of Love Bracelet- Size 7.1	https://bit.ly/2j11xdt	  
Facebook	Whether at home or on the road, you can get the job done — conveniently — with the Samsung Chromebook 4, now available through Scorecards Rewards. #techgifts #samsung	https://bit.ly/2s09qti	
Facebook RICH MEDIA - Carousel	JUST FOR KIDS! Headline 1: Fun at their fingertips Headline 2: Fun and educational Headline 3: Let their creativity soar Copy: Link Description 1: Samsung® 8" Galaxy Tab A Kids Edition 32GB Silver Link Description 2: Stanley® Jr. Birthhouse Kit and 5-Piece Tool Set Link Description 3: Fisher-Price® StoryBots A to Z Rock Star Guitar	https://bit.ly/2sm820k	
Twitter	On the road or back at home, get tasks done, conveniently, with the Samsung Chromebook 4, now available https://bit.ly/2sm820w #techgifts #samsung	https://bit.ly/2sm820w	
Twitter	It's been a long year, treat yourself (or a friend) to the spa at home from Conop's. https://bit.ly/3C8F0g #staycation #gift2020	https://bit.ly/3C8F0g	
ENGAGEMENT			
Facebook	[Format: Poll] It's a very fashionable Black Friday This or That! Are you getting that special someone the Kate Spade 'Molly Cabana' Tote or Michael Kors 'Jet Set' Tote?	N/A	
Twitter	[Format: Poll] It's a very fashionable Black Friday This or That! Are you getting that special someone the Kate Spade 'Molly Cabana' Tote or Michael Kors 'Jet Set' Tote?	N/A	
Facebook	[Format: Poll] This or That! What are you choosing for the music lover in your life: Bluetooth® Multimedia Speaker System or Discovery Turntable?	N/A	
Twitter	[Format: Poll] This or That! What are you choosing for the music lover in your life: Bluetooth® Multimedia Speaker System or Discovery Turntable?	N/A	
FACEBOOK ADS			
Facebook 128.9 - Product Promotion Single Image	Classic, but uniquely her. Get her the statement earrings she'll never want to take off by Kendra Scott and other beautiful gifts in our catalog! #holiday2020		
Facebook 128.9 - ScoreBig	Last Call! Don't miss your chance to win a \$100 Groupon eGift Card, now through until 11/30.		
COVER PHOTOS			
Nov. 1			
Nov. 15			